

LUKE  
GOETTING

# FUTURE-PROOF YOUR WORKFORCE

Ready for a dynamic speaker to help your organization thrive in the Future of Work? 🚀



**VIEW SPEAKER SITE & REEL**



**L@LukeGoetting.com**



**512-387-2097**



*featured  
speaker*



**TEDx**

**DISRUPT**

**CITE**

**SWS**  
SOUTHWEST  
LEARNING SUMMIT

**ELEVATE**

**Agile**  
AUS 24

**INSPIRE**  
2024

- Luke helps forward-thinking organizations transform their workplace culture, bridge generational differences and build sustainable leadership practices through:
  - ◆ High-energy keynotes that spark change
  - ◆ Interactive workshops that drive engagement
  - ◆ Actionable frameworks for immediate implementation



*avg audience rating*

**AUDIENCE TESTIMONIALS**



opening keynote speaker

**TEDx TALK**

**THE GREAT WORKPLACE REWRITE:  
EMBRACING THE GEN Z & MILLENNIAL REVOLUTION**



**GEN Z @ WORK PODCAST**



**BRIDGING  
GENERATIONS  
IN THE AI ERA**

**LISTEN NOW**



## ABOUT LUKE

- Luke Goetting is a globally recognized Future of Work expert who has captivated audiences at TEDx, DisruptHR, and events across four continents. He's a winner of the Best Business Prezi award and was named 2024 Speaker of the Year by MPI Greater New York.
- As Principal of LTG Strategy and host of the Gen Z @ Work podcast, Luke specializes in bridging generations and developing leaders in the AI era. Luke's top-rated keynotes and workshops transform how organizations approach talent management through actionable strategies that drive results. His expertise has benefited industry giants like Dell, IBM, and AMD.
- Prepare for a talk that informs and entertains – Luke Goetting is here to transform your organization's future!

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### THE GREAT KNOWLEDGE ACCELERATION: BRIDGING GENERATIONS IN THE AI ERA

- Business leaders stand at a critical inflection point, where preserving human intelligence is as crucial as embracing AI innovation.
- With digital natives (Gen Z and Millennials) representing nearly two-thirds of the workforce and 10,000 Baby Boomers reaching retirement age daily, the transformation challenges facing organizations are unprecedented. Yet few organizations feel prepared to address this challenge – creating both urgency and opportunity to revolutionize how we amplify organizational excellence.

VIEW MORE 



### UNLOCKING GEN Z+ POTENTIAL: FUTURE-PROOFING YOUR WORKFORCE FOR INNOVATION & GROWTH

- The Future of Work will be led by Gen Z+ – it's time to get ready! Discover data-driven insights and actionable strategies to attract, engage and retain this critical talent pool. Join Future of Work expert Luke Goetting and unlock the competitive advantage of a future-proofed workforce.
- Go beyond the headlines: Move past "Quiet Quitting" and "Great Resignation" narratives. We'll delve into the unique values, motivations and workstyles driving Gen Z+ employees.

VIEW MORE 

## TESTIMONIALS



This presentation by Luke is enlightening, shocking, engaging, energetic, inspiring! It is really eye-opening to a huge opportunity to capture wisdom before it walks out the door!

**ATHENS KOLIAS**  
PMI San Francisco



You are a wonderful speaker. You are engaging and there was never a dull moment or a lull. I love that you tailored your presentation based on the audience's feedback & provided a call-to-action at the end.

**STACY PROKOPIUK**  
BIORIGNAL



Exceptional presentation! Luke led us through an exploration of motivations & dynamics of each generation, and we left with a better understanding of how to build a positive work culture & enhance employee productivity.

**TRISH RUFF-CUNNINGHAM**  
Brookwoods Group



## THE LEADERSHIP ACCELERATOR: BUILD A THRIVING WORKPLACE IN THE DIGITAL NATIVE + AI ERA

- The Leadership Accelerator is an interactive professional development workshop that moves beyond traditional leadership training – equipping leaders with practical strategies to attract top talent, accelerate knowledge transfer, and build innovation-driven cultures that thrive in the AI era.
- **Who Is This For?**
  - Corporate Leadership Teams & C-Suite Execs
  - Mid-level to Executive Managers and Department Heads
  - HR Pros + Learning & Development Leaders

**VIEW MORE**

## WORKSHOP



### Module 1 MASTER THE NEW WORKPLACE REALITY

- Establish the business case for transformation by analyzing the new employer-employee power shift and the expectations of a workforce dominated by digital natives. The interactive “Workplace Reality Check” helps quantify your organization’s challenges.



### Module 2 THE ‘CAREER JUNGLE GYM’ FRAMEWORK

- Learn to implement retention-focused development strategies that work for a modern workforce. Get templates for skills-mapping and build a culture of continuous learning — moving beyond the outdated career ladder to keep top talent engaged.



### Module 3 THE COMMUNICATION PLAYBOOK

- Put theory into practice with realistic scenarios and hands-on role-playing to reframe challenging conversations. Leaders will practice delivering purpose-driven content, navigating requests for flexibility, and co-creating new achievement pathways.



### Module 4 ACTIVATE ‘INFLUENCER LEADERSHIP’

- Learn how to lead like an influencer via our roadmap for building trust and buy-in through radical transparency, an effective digital presence, and two-way communication channels that give every employee a voice.

## YOUR PATH TO MEASURABLE ROI

- ✓ Immediate Deliverables (Day 1)
- ✓ 30 & 90-Day Impact Metrics
- ✓ Completed Skills Development Plans
- ✓ Improved Employee Engagement Scores
- ✓ Measurable Reduction in Turnover

- ✓ Knowledge Transfer Action Plans
- ✓ Reduced Time-to-Competency
- ✓ Improved Leadership Effectiveness
- ✓ Digital Toolkit with All Templates
- ✓ Increased Cross-Gen Collaboration
- ✓ Enhanced Team Productivity

### Flexible Formats

- ✓ **Half-Day Intensive:**  
3-4 hours of high-impact training
- ✓ **Full-Day Deep Dive:**  
6-8 hours of comprehensive training plus implementation planning
- ✓ **Multi-Session Series:**  
3 sessions over 3 months