

SWLS

Luke helps forward-thinking organizations transform their workplace culture, bridge generational differences and build sustainable leadership practices through:

DISRUPT

TED^X

CITE

- High-energy keynotes that spark change
- → Interactive workshops that drive engagement
- Actionable frameworks for immediate implementation



avg audience rating



TEDX TALK 🤌

agile

I ELEVATE

NSP/RE

THE GREAT WORKPLACE REWRITE:

EMBRACING THE GEN Z & MILLENNIAL REVOLUTION



GEN Z @ WORK PODCAST 🕥



BRIDGING
GENERATIONS
IN THE AI ERA

LISTEN NOW





ABOUT LUKE 💬

- Luke Goetting is a leading Future of Work expert and global keynote speaker who has captivated audiences at TEDx, DisruptHR, the AI & Agile Summit and hundreds of events worldwide. As Principal of LTG Strategy, he specializes in emerging workforce dynamics and employee engagement, providing organizations with actionable strategies to navigate the rapidly evolving workplace landscape.
- Luke is host of the Gen Z @ Work podcast and a sought-after management consultant whose expertise has benefited industry giants like Dell, IBM, Lenovo and AMD.
- His unique blend of data-driven insights and interactive presentation style has made him a go-to resource for organizations looking to future-proof their workforce and foster a culture of innovation.

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THE GREAT KNOWLEDGE **ACCELERATION:**

BRIDGING GENERATIONS IN THE AI ERA

- Business leaders stand at a critical inflection point, where preserving human intelligence is as crucial as embracing AI innovation.
- With digital natives (Gen Z and Millennials) representing nearly two-thirds of the workforce and 10,000 Baby Boomers reaching retirement age daily, the transformation challenges facing organizations are unprecedented. Yet few organizations feel prepared to address this challenge - creating both urgency and opportunity to revolutionize how we amplify organizational excellence.

VIEW MORE





UNLOCKING GEN Z+ POTENTIAL:

FUTURE-PROOFING YOUR WORKFORCE FOR INNOVATION & GROWTH

- The Future of Work will be led by Gen Z+-it's time to get ready! Discover data-driven insights and actionable strategies to attract, engage and retain this critical talent pool. Join Future of Work expert Luke Goetting and unlock the competitive advantage of a future-proofed workforce.
- Go beyond the headlines: Move past "Quiet Quitting" and "Great Resignation" narratives. We'll delve into the unique values, motivations and workstyles driving Gen Z+ employees.

VIEW MORE 🗾



TESTIMONIALS <





shocking, engaging, energetic, inspiring!
It is really eye-opening to a huge
opportunity to capture wisdom before it
walks out the door!

ATHENS KOUAS PMI San Francisco



engaging and there was never a dull moment or a lull. I love that you tailored your presentation based on the audience's feedback & provided a call-to-action at the end.



dynamics of each generation, and we left with a better understanding of how to build a positive work culture & enhance employee productivity.

Brookwoods Group